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PRESS RELEASE

Napoleon donates \$100,000 worth of furnace products and services to Habitat for Humanity Canada

BARRIE, Ont. (August, 2011) – More homes will be warmed this winter thanks to a donation of 50 furnaces by Napoleon Heating & Cooling to Habitat for Humanity Canada.

The donation, worth \$100,000, ties into Napoleon's launch of the only gas furnace designed and manufactured in Canada – the 9600 High Efficient Gas Furnace line.

"We are honoured to support the remarkable work that Habitat for Humanity Canada does for people in need," said David Coulson of Napoleon Heating & Cooling. "We hope that this donation will make a real difference in people's lives this fall and winter."

Napoleon will present the donation to Habitat for Humanity at its launch event on Tuesday, October 11, 2011.

"We are very excited to partner with Napoleon Heating & Cooling in 2011," says Stewart Hardacre, President and CEO of Habitat for Humanity Canada. "Through their generous donation of product, Napoleon is demonstrating that they are committed to helping Habitat for Humanity Canada build safer, stronger, and more sustainable communities across the country. We are proud to work together to help build and sell affordable housing to families in need."

The 9600 Series two-stage furnace is the newest HVAC in town that's built exclusively in Canada and is designed to stand up against even the coldest nights the Great White North sends its way.

HVAC Launch Event

WHAT:

- Launch of the 9600 Series – the only gas furnace manufactured in Canada
- Donation of Napoleon furnaces to Habitat for Humanity
- Press Conference announcement of Wolf Steel expansion
- Announcement of 300,000 sq. ft. building expansion
- Speeches by Napoleon founder Wolfgang Schroeter and local, regional and national dignitaries
- Ribbon Cutting Ceremony
- Enjoy grilled hors d'oeuvres and lunch hot off the BBQ

DATE: Tuesday, October 11, 2011

TIME: 11 a.m. – 1 p.m. Press only 10:30 conference

WHERE: 24 Napoleon Rd. Barrie, ON L4M 0G8

About Napoleon

It all began in 1976 when a small steel fabrication business launched by Wolfgang Schroeter started manufacturing steel railings in Barrie, Ontario, Canada. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills. Since the first wood stove rolled off the production line over 35 years ago, Wolf Steel's commitment was to be distinctive and successful in everything they do. Napoleon's commitment to producing quality products combined with honest, reliable service has proven to be a successful framework to ensuring the continued rapid growth of the company. Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and employs over 750 associates. Napoleon® is North America's largest privately owned manufacturer of quality wood and gas fireplaces (inserts and stoves), gourmet gas and charcoal grills, outdoor living products and waterfalls.

About Habitat for Humanity Canada

Founded in 1985, Habitat for Humanity Canada (HFHC) is a national, non-profit organization working towards a world where everyone has a safe and decent place to live. Their mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. With the help of over 300,000 volunteers, HFHC's 72 affiliates nationwide have provided over 2,000 Canadian families with safe, decent and affordable housing. HFHC is a member of Habitat for Humanity International, which has built, rehabilitated, repaired or improved more than 500,000 houses worldwide, providing shelter for more than 2 million people since it was founded in 1976. For more information on HFHC, please visit www.habitat.ca.

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