

**MEDIA RELEASE**  
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## **1,000 Napoleon Grills are new hot prize for 2011 Roll Up the Rim to Win contest**

**BARRIE, ONTARIO** - Who would have thought that your next cup of coffee could win you a special edition Napoleon Gourmet Grill?

For the first time, Napoleon Gourmet Grills and Tim Hortons, are partnering to offer up a chance to win one of 1,000 Special Edition P450 Gourmet Grills, embossed with the Roll Up the Rim to Win 25th anniversary logo.

“Napoleon is a proud Canadian made product and what better company is there for us to team up with than the Canadian icon, Tim Hortons,” said David Coulson, Napoleon Gourmet Grills. “We are thrilled to be giving away 1,000 Special Edition P450 Gourmet Grills for the incredibly popular Roll Up the Rim to Win contest.”

For additional information on Special Edition P450 Gourmet Grill or Napoleon please visit us on the web at: [www.rolluptherimtowin.com](http://www.rolluptherimtowin.com) or [www.napoleongrills.com](http://www.napoleongrills.com)

### **About Napoleon Fireplaces & Grills**

It all started in a small garage just outside Barrie, Ontario, Canada, where Wolfgang Schroeter, trained in a German technical engineering school, built 3 woodstoves his first year while his wife and partner, Ingrid, would bring home the metal needed on the roof of her car. At that time, no one could imagine the incredible future that lay ahead for Wolf Steel Ltd. and eventually Napoleon® Fireplaces and Napoleon® Gourmet Grills.

By 1981, the name "Napoleon®" was born. Over the years, the demand for Napoleon products grew beyond Ontario's borders to the rest of Canada and eventually into the United States, United Kingdom, Europe and Asia.

Napoleon® is an ISO9001 - 2008 registered company and now operates with 750,000+ square feet of manufacturing space and over 750 associates.

Time after time Napoleon® has led the way with new and innovative lifestyle products; gas, wood and electric fireplaces, stoves and inserts, cast stone and wood mantels, gourmet grills and accessories, outdoor living products, waterfalls, heating and air-conditioning products and outdoor casual furniture.

Wolf Steel's ownership now reflects two generations of the Schroeter family's high standards of quality, performance and commitment to pursuing cutting edge design and providing consumers with true 'value' they expect for their investment.

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